



WES

MORE THAN A SCHOOL

2024 West End School Impact Report

WESTENDSCHOOL.ORG

NOVEMBER, 2024

A Letter from Our President



Greetings All,

In this life, we all have a path. We all have ways we can make a difference. We all have a way we can positively impact the world in which we live. Simply put, we all have a purpose. However, it is not often one has the opportunity to change the trajectory of another human being for the better. Here at West End School, not only do we have this opportunity, but we are able to see it through from childhood dreams to adult success.

West End School is a "Trajectory Changer." We understand that each young person who enters the doors of our school can reach their full potential. In doing so, we believe not only in the personal investment of each student, but the overall investment in positively impacting West End and the entire city of Louisville, KY.

Through the work of our amazing board and the charity of countless individuals who believe in the mission of West End School,

we are able to provide our students with not only the highest level of instruction, but also the character development and leadership skills needed to make a positive impact wherever they are. Our students receive valuable opportunities and support that many in their community are often denied. We are dedicated to ensuring they experience the expectations for success that others may never have the chance to feel. It is not only the opportunity that matters, but the belief in the individual that they are capable, worthy, and valued. West End School is the difference between a wish and a goal achieved.

It is with great pleasure and gratitude that we share our vision and purpose with you.

Respectfully,
Dr. Gregory E. Ross
President-Head of Schools



Table of Contents

- A Letter from Our President 2
- West End School Mission, Vision, and Values 3
- Timeline of West End School 4
- West End Girls School 7
- Donor Acknowledgement 8
- Gap Analysis 10
- Our Alumni 12
- Fiscal Year Expenditures 14
- Board of Directors 17
- Thank you Message 20

Mission

West End School provides a safe and structured environment for boys in grades Pre-Kindergarten through 8th in which academic rigor, character development, and responsible action establish the foundation for a purposeful life.

Vision

Our Vision is to enable students, regardless of their circumstances, to achieve their highest potential.

Value

Our Core Values are: responsibility, respect, trust, forgiveness, and perseverance.



Timeline of West End School

West End School (WES) began humbly in 2005 with just three students, fueled by a vision to provide boys from under-resourced communities with a transformative education. Founded on the principles of discipline, character, and academic excellence, WES steadily gained momentum, thanks to the unwavering generosity of donors and the enthusiastic support of the local community. Over the years, the addition of dedicated staff, enhanced academic and extracurricular programs, and expanded facilities paved the way for remarkable growth. Today, West End School serves ~140 students.

2005

Began with 3 Middle School boys in a house on Chestnut Street.

2005-2012

WES's enrollment steadily grew, with each Middle School grade averaging 5 students.



Fall of 2012

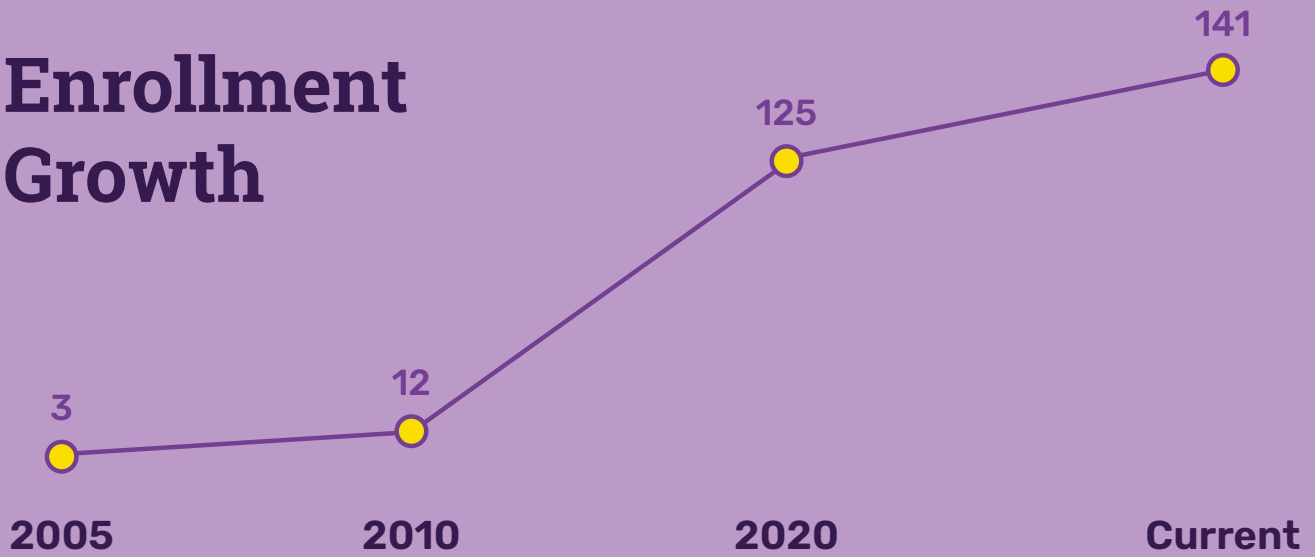
WES began a new chapter when it opened an Elementary School with a Pre-K and Kindergarten class.

2008

Moved into dorm space at the current location of 3628 Virginia Ave.



Enrollment Growth



2013-2017

WES expanded by adding a new elementary class annually.

Fall of 2024

WES increased enrollment to ~140 students.



2017-2018 (Academic year)

WES opened for Pre-K through 8th grade for boys.

August 2025

WES will open its doors to girls in Pre-K through 2nd grade, with plans to gradually add a new class each year through 8th grade.

Stats & Academic Achievements

STATISTICS + BENCHMARK DATA

- 141 students enrolled
- Average student-teacher ratio-1 to 15.
- ISACS accredited
- The creation of a recognition system that has increased student attendance to over 95% and staff attendance to nearly 93%, 18% higher than our previous year.
- Teachers provide lesson plans with a STEAM focus centered around the US cultural calendar. This allows students to experience the global impact of all cultures in connection with everyday curriculum within the KY academic standards.
- 75% retention of Middle School staff. (6 of 8)
- 100% graduation rate for students

PROFICIENCY DATA

- 7 of 9 grades have over 60% at or above grade level in math compared to only 2 grades the previous year.
- 7 of 9 grades have over 60% at or above grade level in reading compared to only 3 grades the previous year.
- 7 of 9 grades have over 50% at or above grade level in reading compared to only 4 grades the previous year.

STUDENT LEARNING

- Students are introduced to both Visual and Performing Arts as early as Kindergarten with Choir and Orchestra.
- Students are working through STEM activities through the KY Science Center Mobile Lab.
- Students focus on "Leader in Me" leadership development. "Leader in Me" is a program inspired by Stephen Covey's *The 7 Habits of Highly Effective People*, designed to prepare students for the global economy and equip them with essential skills to thrive in a world of constant change and opportunity.
- Students participate in the school's Eagles Nest Program which creates lateral partnerships among students while also growing leadership skills.
- Louisville Visual Art provides additional opportunities for students through its Children's Fine Art Classes program.

WE HAVE PARTNERED WITH SEVERAL INSTITUTIONS TO CREATE SCHOLARSHIPS FOR WES ALUMNI. HERE ARE A COUPLE TO NOTE:

- Kentucky State University
- Louisville Speed School of Engineering
- Louisville College of Education
- Bellarmine University

We will continue to pursue these opportunities from other schools.

Girls School

West End School recognizes the vital importance of providing equal educational opportunities to both boys and girls in the community. With a commitment to fostering equity and leadership through education, the school engaged in thorough planning and meaningful internal discussions to ensure the success of this endeavor. In April 2024, West End School proudly announced its plans to establish a dedicated Girls' School, marking a significant step forward to uplift and inspire all young learners in the community.

WHEN WILL WEST END GIRLS SCHOOL OFFICIALLY BE OPEN?

West End Girls School will open its doors August 2025 for grades Pre-K, Kindergarten, 1st and 2nd. Each year, a grade will be added until we reach 8th grade.

WHEN DID WEST END SCHOOL BEGIN TO DISCUSS OPENING A GIRLS SCHOOL?

Conversations began privately starting in 2021, but the plan was formalized once the Brown-Forman gift was announced on April 12, 2022.

HOW HAS BROWN-FORMAN CONTRIBUTED TO THE DEVELOPMENT OF WEST END GIRLS SCHOOL?

When the Brown-Forman Foundation announced their pledge of \$20 million over the next 10 years, the pledge was contingent upon educating girls as well as boys. With their designation of \$10 million toward the development of West End Girls School, we were able to expand our programming.

WHEN WAS THE CAPITAL CAMPAIGN KICKED OFF?

West End School formally kicked off a capital campaign on September 23, 2022. Our goal is to raise \$11.5 million, as this is the projected cost to build the school and the West End Park. So far, we've currently raised \$9.18 million.

WHERE WILL WEST END GIRLS SCHOOL BE LOCATED?

The Girls School will be located next door to West End Boys School on Virginia Ave. The building is being built on our athletic field, therefore we are building a new athletic field on 36th Street.

WHY IS OPENING A GIRLS SCHOOL IMPORTANT?

The need for a girls' school is just as vital as that for a boys' school. Families found it deeply troubling that while their sons had access to enriching educational opportunities, their daughters were left without the same experiences and possibilities.

Donor Acknowledgement

West End School thrives through the generosity of community members and organizations who share its vision of providing a quality education to local students. These donations are the lifeblood of the school, enabling it to offer exceptional academic programs, resources, and support services at no cost to families. By investing in the school, donors play a vital role in fostering the success and potential of each student, ensuring that West End School continues to flourish and serve as a beacon of hope and opportunity in the community.

The West End School extends our deepest gratitude to all the donors who have contributed to the growth and success of our mission over the years. As we release our first Impact Report, we want to take a moment to reflect on the incredible support we have received, especially from those who have been part of our journey from the very beginning. Your generosity has been the foundation upon which we have built a thriving educational community.

From 2005 to 2023, your generosity—no matter the size—has profoundly impacted our students' lives. Your collective support has provided quality education, essential resources, and unwavering guidance, empowering young people to thrive academically and personally. Together, we've created a nurturing environment where young minds can flourish.

We would like to give a special thank you to the Brown-Forman Foundation for their extraordinary commitment to our students and our mission. Their pledge of \$20 million over the next 10 years will enable us to sustain an academically rigorous program for boys, complete with enrichment opportunities, extracurricular activities, and mentorship. Additionally, their designation of \$10 million within this pledge will allow us to expand our programming to create equitable opportunities for girls, ensuring they, too, have access to the resources and support they need to succeed.

This transformative investment is more than just financial support—it is a testament to Brown-Forman's belief in the potential of every young person we serve. Their generosity has provided us with a tremendous boost, and we are excited to continue this momentum as we work to raise awareness about the life-changing impact of the West End School.

As we move forward, we are committed to recognizing and celebrating the ongoing support of our donors in each future Impact Report. Your belief in our mission, whether through past contributions or new gifts, fuels the growth and success of our students and the entire West End School community. We look forward to continuing this journey together and building a brighter, more equitable future for our students, our community, and generations to come.

With heartfelt appreciation,
West End School

Donor “Giving Levels”

FOUNDERS' SOCIETY \$50,000+

Brown-Forman Foundation
 Mr. Ulysses and Mrs. Doris Bridgeman
 Sociable Weaver Foundation
 Stock Yards Bank and Trust Co.
 Mr. Barry and Mrs. Margaret Barlow
 Anonymous Donors
 The Brown/Frazier Families
 Mr. Carl F. Pollard
 Lift a Life Foundation
 The Morris Family Foundation
 Mr. Bruce Duthie
 Mr. Bruce Lunsford
 Mr. Nicolas and Mrs. Ursula Melhuish
 Mr. H. Jackson and Mrs. DJ Woodward III
 Ms. Patricia Swope
 Kentucky Bourbon Barrel
 Mr. and Mrs. James Patterson
 Mr. Frank and Mrs. Paula Harshaw
 The Perconti Family

HEAD OF SCHOOL CIRCLE \$25,000-\$50,000

Mr. William and Mrs. Katherine Crawford
 Ms. Cynthia Curry Crim
 The George A. Bush Jr. Holbrook Fund
 The Gheens Foundation
 Heaven Hill Inc.
 Mr. Joshua D Moore
 Mrs. Lindy B. Street
 Mr. Jon and Mrs. Adrienne Dubins
 Mrs. Ann Guillaume
 Mr. William O. Alden Jr.

SOARING EAGLES \$10,000-\$25,000

Mr. Chris Brice
 Ms. Nancy D. Bush
 Mr. and Mrs. George Nichols III
 Mr. Tim and Mrs. Kate Ratliff
 Anonymous Donor
 Ms. Elizabeth Davis
 Mr. Powell and Mrs. Jessica Spears
 R. Karalakulasingam Family Foundation
 Clark Family Foundation
 Mr. James White
 Mr. Rick Remmers
 Thornton Capital
 Mr. Daniel E. Schusterman
 Dr. Anthony Duncan and
 Mrs. Elaine Lee Meacham-Duncan
 Zoeller Company
 Mr. Dan and Mrs. Mary Rivers
 Artemis Fund
 Mr. James A. Gravitt
 Mr. and Mrs. Patrick Lancaster III
 Ms. Carol Jones
 Jimmy and Chase Roth Endowment Fund
 Mr. Jonathan Tarullo
 Paradis Foundation
 Mitcher's Distillery, Inc

GOLDEN GUARDIANS \$5,000-\$10,000

The Dunbar Family Foundation
 Mr. James Boland
 Allan and Cathy Tasman Family Foundation
 Ms. Nora CS Cameron
 Northwestern Mutual
 Mr. Jonah Goodman
 Mrs. Darby
 Ms. Marie Vaughn
 Mr. Matthew Jones
 Anonymous Donor
 Mr. Keith L Williams
 Duane Realty Group
 Dean Dorton Allen Ford PLLC
 Mr. Allen Bush
 Ms. Jane Genth
 Greater Louisville Sports Commission
 Ms. Donna Blincoe
 Mr. Alex Maddux
 Mrs. Jean Merrick Maddux
 Mrs. Edie Courtenay
 Mr. and Mrs. Steve Bachman
 Mr. and Mrs. Douglas Brumleve
 Mr. Walt and Mrs. Lynn Kunau
 Mr. and Mrs. Raymond E. Montgomery
 Rotary Club of Louisville, Club 45

PURPLE PARTNERS \$500-\$5,000

Rev. Kevin Gardner-Sinclair
 Ms. Elizabeth Deknatel
 Mr. James R. Jenkins
 Mr. Steve and Mrs. Terri Bass
 Mr. and Mrs. Richard Hall
 Ms. Heidi Margulis
 Mr. John and Mrs. Elizabeth Hoagland
 The John L and Louise C Kramer Charitable Fund
 Jamie Parsley Family Foundation
 HMC Service Company
 Thompson Foundation
 Mr. Byron and Mrs. Andrea Largen
 Mr. and Mrs. Daniel Hall
 Mr. Keith Mills
 Mr. and Mrs. John Gahm
 Mr. Xavier Richardson
 The Porcini/Farmer Children's Foundation
 Mr. Ashton M. Gillotte
 Mr. Scott McClinton
 Mr. and Mrs. Joel D. Zipperle
 Mrs. Mary Broecker
 The Kroger Company
 Mrs. Crystal Peterson
 Ms. Alanson Boden
 Mr. and Mrs. Rounsavall
 Mr. Steve Andriot
 Mr. Robert and Mrs. Deborah Blair
 Mr. and Mrs. Tim Huval
 John McCall
 W. Todd Skaggs
 Mr. Kyle and Mrs. Jennifer Rice

WEST END SCHOOL ANNUAL REPORT

Mr. David Davis
 Mr. John and Mrs. Laura Sheffer
 Mr. H. Benton Seay
 Mr. Kirk and Mrs. Susan Friedrich
 Mr. Schuyler and Mrs. Christina John
 Mr. John and Mrs. Lee Ann Thompson
 The Wells Foundation
 Korfhage Landscape and Designs
 Mr. Christopher Smith
 Auric Enterprises
 Mr. Joe Doggett
 Ms. Merry Walker Dougherty
 Kosair Charities Committee
 Derb E Cigs
 Ms. Emily Willingham
 Mr. Gary A. and Mrs. Anne Smith Sr.
 Mr. Charles and Mrs. Akure Ahaghotu Paradis
 Mr. and Mrs. Peter B. Lanham
 Reverend A. Russell Awkard
 Mr. David A. and Mrs. Beth Scinta
 Michter's Distillery
 Mr. Adams
 Mr. Robert Patterson
 Reverend Steven Jester
 Anonymous Donor
 Mr. Patrick McGinnis
 Louisville Public Warehouse
 Ms. Pamela Elizabeth White
 Mr. Krishnan Sastry
 Ms. Caroline Riddle
 Anchorage Presbyterian Church
 Ms. Susan Snyder
 Mrs. Peter and Mrs. Martha Hasselbacher
 Ms. Laura Brawner
 Mr. and Mrs. Patricia and John Clifford
 Mr. and Mrs. Chris Staples
 Ms. Ingrid Osswald
 Mrs. Elizabeth A. Amin
 Mr. Clarence Stokes
 Mr. Crawford and Mrs. Alice Wells
 Dr. Chris and Mrs. Sarah Hellman
 Mr. Linwood and Mrs. Charlton Watson
 Mr. John Peterson
 Mr. Ganesh Kartha
 Mr. McCauley and Mrs. Carol Lord
 Ms. Melvia Cheng
 Ms. Amy Luttrell
 Michael Marnhout
 Mr. Jimmy Dan Conner
 Mr. Thomas Mueller
 Mr. Ronald and Mrs. Donna Kramer
 Mr. Ronald Wolz
 Ms. Judith Hanekamp
 Mr. Dale Boden
 Ms. Jennifer A Mabey
 Mr. and Mrs. Thomas Wakefield
 Mr. and Mrs. Noah M. Whittle
 Mr. Leo and Mrs. Peggy Hanlein
 Ms. Amy Brumleve Miller
 Mrs. William W. Hancock, Jr.
 Mr. Sidney Anderson
 Mr. Steven and Mrs. Amy Trager
 Ms. Karen Legler
 Mr. and Mrs. Joseph J. Crouse
 Mr. and Mrs. John R. Fleming Jr.
 Ms. Jayne L. Hollander
 Mr. Ashton Harcourt Kemp
 Mr. Burwell K. Marshall III
 Mr. Julian P. Van Winkle III
 Roger Hoffman
 Anonymous Donor
 Mr. Carl and Mrs. Pamela Miller
 Mr. Patrick and Mrs. Merryl Dougherty
 Ms. Mary T. Means
 Daniel Albers
 Mr. and Mrs. Carl G Herde
 Mr. John McCarthy
 Mr. Michael Fleishman
 Mr. Thomas C. and Mrs. Joanna Nugent, III.
 Mrs. Pamela Bridgewater
 Ms. Nancy Abrams
 Mr. F. Hunter Strickler
 Mrs. Anne Kaiser-Harryman
 Mr. Alan Veal
 Goose Creek Fund
 Ms. Linda Smith
 Ms. Carol Zignani
 Mr. Dennis and Mrs. Sammie Brian
 Mr. Cary and Mrs. Sidonnah Cox
 Mr. Thomas H. and Mrs. Betsy Wall IV
 Dr. and Mrs. Butler
 Mr. Timothy and Mrs. Katherine Smith
 Mr. Philip and Mrs. Jennifer Barber
 Mr. Jonathon Wolff
 Mrs. Laurie Vieth
 Ms. Laurie Oppenheimer
 Mr. Charles Edward Glasscock
 Ms. Margaret Welter
 Mr. Lance Owens
 Sterling Development Group LTD
 Ms. Deanna Hipwell
 Ms. Kristi Wills Kennedy
 Ms. Jenny Howard
 Nugent Sand Company
 Mr. Thomas Maddux IV
 Mrs. Kim Schatzel
 Mrs. Lucy Corley
 Mr. David Walker
 Scott and Janet Walton Charitable Fund
 Mrs. and Mr. Klein
 Mr. Todd and Mrs. Becky Lyles
 Mr. Joseph and Mrs. Phyllis Banis
 Dr. Owen and Mrs. Missy Hitt
 Mr. John Clay and Dr. Charlotte Stites
 Mr. and Mrs. Ray M. Scholtz
 Mr. Patrick Dwyer
 Mr. Samuel E. and Mrs. Jane Booker
 Mr. George and Mrs. Mary Lee Fischer
 Mr. Lawrence Herring Jr.
 Dr. Martha Heyburn
 Mr. and Mrs. Fairleigh Lussky
 Mr. Arthur C. and Mrs. Lynn Peter
 Dr. Barton H. Reutlinger
 Ms. Sarah Fuller
 Ms. Dana Garner
 Mr. and Mrs. David Vislisel
 Mr. Chuck and Mrs. Sarah Okoon
 Ms. Sharon Goodman
 Mr. Edward Robinson
 Mr. Charles Mattingly
 Mr. CD Nix

Brown-Forman Gift

**PLEDGE DURATION:
2022-2032**

Current Status: Third year of the pledge

\$2MM
ANNUALLY

\$1MM
**BOYS
RESTRICTED
GIFT**



\$1MM
**GIRLS
RESTRICTED
GIFT**



1 year duration
\$1MM received

1 year duration
\$1MM to be received

Pledge
ends

The funding for the Girls cannot be used for the Boys school.

1.29MM
**BOYS OPERATING
DONATIONS**

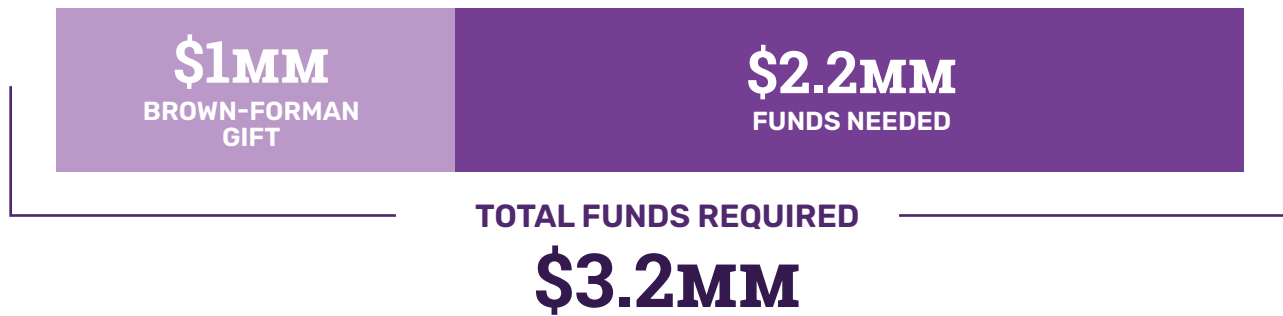
1.00MM
**GIRLS
OPERATIONS**

2.79MM
**GIRLS CAPITAL
CAMPAIGN**

Gap Analysis

While West End School benefits greatly from the generosity of community members and organizations, a significant funding gap remains. Bridging this gap is essential to sustain the school's operations, maintain high-quality programs, and expand opportunities for its students. Continued success relies on the support of new donors and strategic partnerships to ensure that every child at West End School has access to the education and resources they deserve.

2024-2025 Operating Gap for Boys



\$5MM
APPROXIMATELY
Combined Operating Budget



\$2MM SUPPLIED BY BROWN-FORMAN PLEDGE UNTIL 2032

Brown-Forman Gift

PLEDGE DURATION:
2022-2032

Current Status: Third year of the pledge

\$2MM
ANNUALLY



1 year duration \$1MM received 1 year duration \$1MM to be received Pledge ends

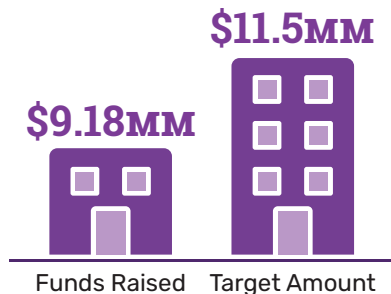
The funding for Girls cannot be used for the Boys school.

Girls Capital Campaign

PURPOSE

Build out Girls' School and shared Athletic Complex

Target Closing Date:
August 2025



Family Impact Story

Since my twins, Jamari and JaMarcus Hunt, started attending West End School, the transformation in their attitudes and love for learning has been incredible. As a parent, seeing them thrive in an environment where teachers genuinely care, where they are passionate about teaching and inspiring, feels like a true blessing.

I'll never forget their first day in 4th grade, back in 2023. I asked Jamari what he liked most about his new school. His answer warmed my heart: "Having men as teachers." Coming from a single-parent household, there are things I can't fully teach them on my own. Having strong male role models at school to guide and inspire them has been invaluable—not just for them, but for me as well.

Thanks to West End School, I've watched my boys blossom into respectful, thoughtful young gentlemen. Our car rides home have become my favorite part of the day, filled with conversations about what they learned and how their day unfolded. It's amazing to see how much they are growing—not just academically, but as individuals.

West End School is more than a school for us; it's a community shaping my boys for the world ahead. I'm so grateful they're part of something so much bigger than themselves—a place that helps me prepare them for life's challenges and opportunities. Truly, West End School has been a blessing for our family.



Our Alumni

West End School is dedicated to preparing students for success in both college and career pathways. Through rigorous academic programs, committed staff, and a supportive peer community, the school fosters an environment of inspiration and growth. Students are encouraged to pursue excellence, embrace challenges, and develop the skills and character needed to thrive beyond the school's doors. This holistic approach ensures that every graduate is equipped to achieve their dreams and make meaningful contributions to society.



Keith Brown

HEIDELBERG UNIVERSITY

My name is Keith Brown, and I am a proud member of West End School Class of 2018. Today, I'm a junior at Heidelberg University, majoring in Business Management, and on track to earn my Bachelor of Science degree in May 2026. After graduation, I plan to pursue a Master's degree to further my education and career goals.

At 20 years old, I'm the youngest of four siblings, and as of August 2024, I have the honor of serving as the Secretary of West End School Alumni Board. I recently accepted an exciting opportunity to join Amazon as an Area Manager Intern for the summer of 2025. These accomplishments are deeply rooted in the foundation West End School gave me, and I'm forever grateful for the role it continues to play in my life.

I joined West End in sixth grade, thanks to my grandparents, who believed in the school's mission. From day one, I was surrounded by people who shaped me in ways I never imagined possible—teachers, dorm parents, staff, and my fellow students. They instilled in me principles that I carry to this day: discipline, respect, responsibility, and time management.

The lessons I learned during those formative years made my transition to college almost seamless. The hard work I put in at West End taught me how to balance academics, athletics, and personal growth. More importantly, West End School reshaped my perspective on life. It taught me a simple but powerful truth: while I can't control what the world throws at me, I can always control how I respond. That mindset has been a game-changer for me, giving me the confidence to take charge of my reality, no matter the challenges I face.

• **West End didn't just prepare me**
 • **academically; it gave me a sense**
 • **of brotherhood that I cherish to**
 • **this day.**

As I look back, I see so much of myself in the young men currently walking those halls. It's why I'm committed to giving back—whether through mentorship, support, or simply sharing my journey. West End School didn't just inspire me; it gave me the tools to inspire others. For that, I will always be grateful.

Keith English

TRUCK DRIVER, BOXER, CHRISTIAN

Keith English, a proud graduate of West End School's Class of 2011, continued his educational journey at Central High School, where he graduated in 2015. Reflecting on his time at West End, Keith shares that the most valuable lesson he learned was to "show good character when no one is looking." This principle has become a guiding force in his life.

Keith credits Mr. Robert Blair, West End School Founder, as a significant influence who helped him envision a brighter path for his future. His time at West End didn't just shape his academic journey; it also laid the foundation for his faith, which he considers his greatest accomplishment. Today, Keith's goal is to deepen his relationship with Christ while serving as a mentor and role model in his community.

Currently working as a truck driver for Krispy Kreme, Keith finds fulfillment beyond his career by giving back to the next generation. Through his personal testimony, he mentors young people, emphasizing the importance of self-sacrifice, endurance, and self-discipline. He

also shares the gospel of Jesus Christ, inspiring others to find purpose and strength in their faith.

: **Keith's journey is a testament to**
 : **the lasting impact of West End**
 : **School. The values he learned**
 : **there continue to guide him as he**
 : **uplifts his community and strives**
 : **to make a difference in the lives**
 : **of others.**



97
ALUMNI
TOTAL



61
ALUMNI HAVE GRADUATED
FROM HIGH SCHOOL



36
CURRENTLY IN
HIGH SCHOOL



33
PURSUED A
COLLEGE DEGREE



100%
OF ALUMNI ARE HIGH
SCHOOL GRADUATES



3
ARE CURRENTLY
IN GRAD SCHOOL

Fiscal Year Expenditures

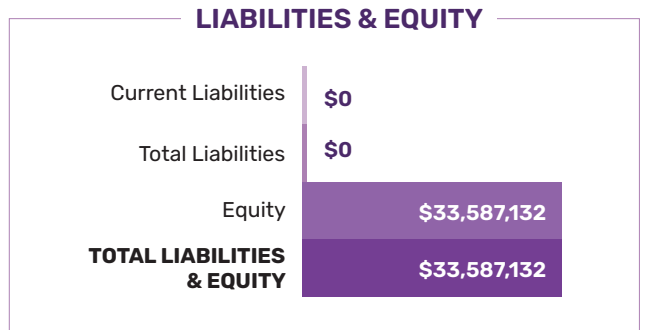
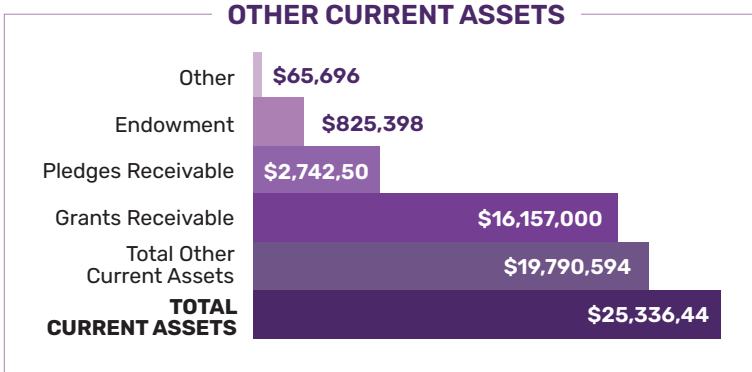
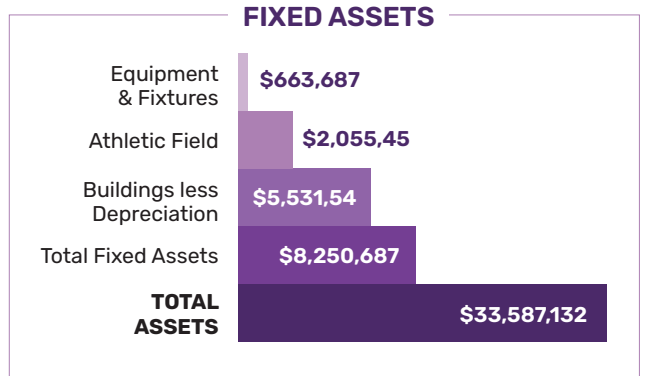
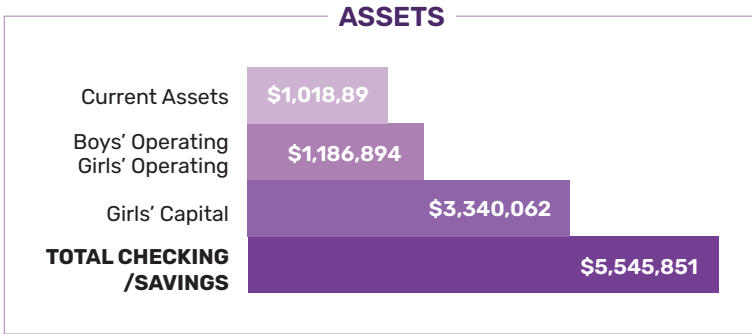
West End School’s fiscal year runs from July 1, 2023, to June 30, 2024. In addition to reflecting current operations, future projections have been thoughtfully included to ensure transparency and strategic planning for continued growth and success.

7.1.23 - 6.30.24

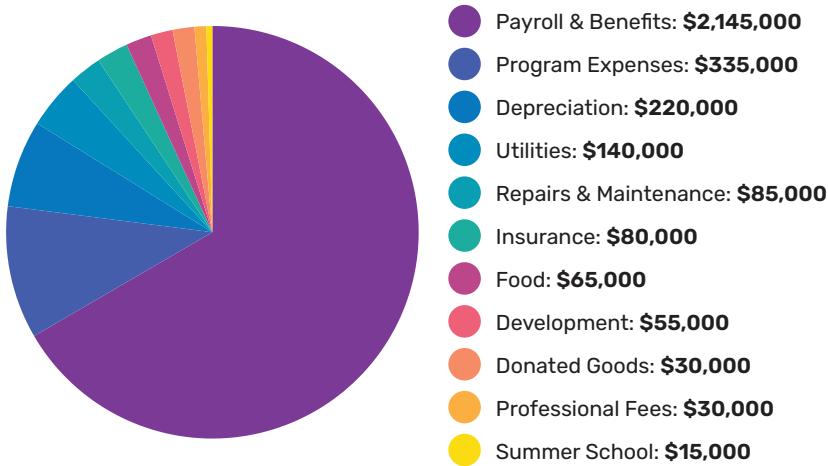
Boys’ Income Statement

REVENUE	F24 BUDGET	BUDGET 6/30/24	12 MONTHS 6/30/24	DIFF	INCREASE
TOTAL REVENUE	3,200,000	\$3,200,000	\$2,833,125	-\$366,875	
EXPENDITURES					
Payroll & Benefits	\$2,145,000	\$2,145.00	\$2,301,490	\$156,490	
Program Expenses	\$335,000	\$335,000	\$241,447	-\$93,553	
Summer School	\$15,000	\$15,000	\$458	-\$14,542	
Donated Goods	\$30,000	\$30,000	\$30,000	\$0	
Depreciation	\$220,000	\$220,000	\$220,000	\$0	
Utilities	\$140,000	\$140,000	\$112,729	-\$27,271	
Repairs and Maintenance	\$85,000	\$85,000	\$145,634	\$60,634	
Food	\$65,000	\$65,000	\$66,863	\$1,863	
Development	\$55,000	\$55,000	\$27,188	-\$27,812	
Insurance	\$80,000	\$80,000	\$81,977.00	\$1,977	
Professional Fees	\$30,000	\$30,000	\$40,014	\$10,014	
Total Expenditures	\$3,200,000	\$3,200,000	\$3,267,800	\$67,800	
Net Operating	\$0	\$0	-\$434,675	-\$434,675	2%
GIRLS’ REVENUE	\$2,590,404				
GIRLS’ SCHOOL EXPENDITURES	\$545,757				

JUNE 2024
Balance Sheet



Total 2024 Operating Budget



TOTAL EXPENDITURES: \$3,200,000

Average Cost Per Year

Average cost is very in line with local elementary and private high schools.

ELEMENTARY SCHOOL
\$15,000
STUDENT/YEAR

MIDDLE SCHOOL
\$30,000
STUDENT/YEAR

Girls' Operating Expenses \$1.8MM

Projected Budget Need by 2028

Future Synergies:
Shared resources for efficiency



\$5MM

APPROXIMATELY

Combined Operating Budget



\$2MM

ANNUALLY
Brown-Forman
Gift Contribution



\$3MM

APPROXIMATELY
Future Funding
Gap Combined

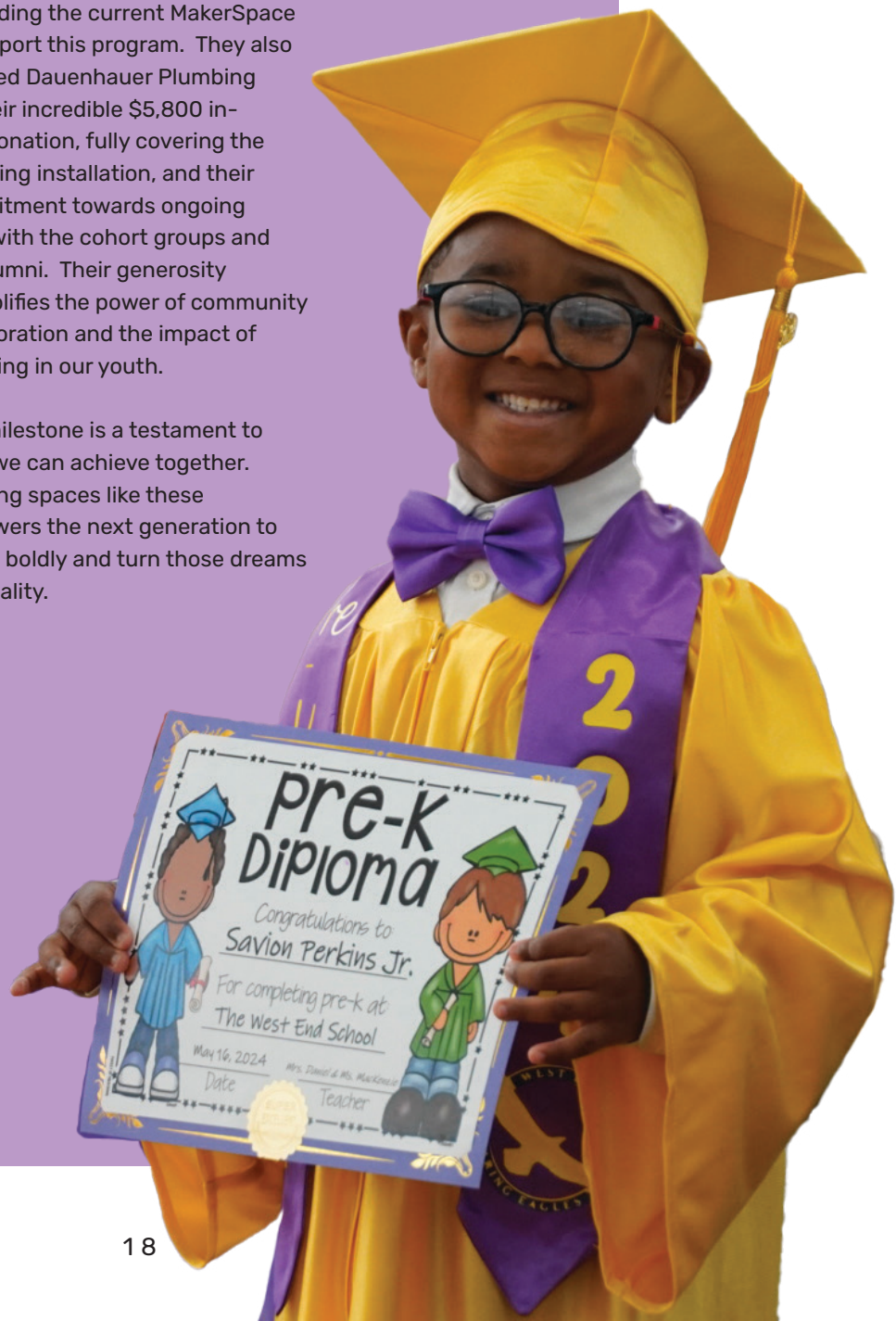
Looking Ahead

Developed by the Sharp Futures Foundation, Inc., we are delighted to announce a transformative new initiative at West End School. Through Sharp Futures, we are launching a barbershop mentoring program that offers students more than just haircuts—it provides real-world skills, strong work ethics, and life-changing mentorship in a space dedicated to their growth and success.

This 2,500-square-foot space will also house the “Wishing Well” Afterschool Cohort Program, fostering creativity, entrepreneurial skills, and personal development for Louisville’s youth, with a special focus on empowering our young scholars. These programs are designed to inspire ambition and equip students with the tools to build brighter futures. The first Wishing Well Cohort for our Middle School scholars launched in October 2024. The Wishing Well Cohort is an innovative afterschool program that fosters creativity and entrepreneurial skills in young people through hands-on learning and mentorship. Through this program, our scholars are learning traditional craftsmanship, CAD design, laser printing, visual and expressive art, video production, and entrepreneurship, all while

being mentored by professional experts in these fields. On November 19th, Sharp Futures Executive Director C.J. Carter joined community members at West End School to break ground on expanding the current MakerSpace to support this program. They also honored Dauenhauer Plumbing for their incredible \$5,800 in-kind donation, fully covering the plumbing installation, and their commitment towards ongoing work with the cohort groups and our alumni. Their generosity exemplifies the power of community collaboration and the impact of investing in our youth.

This milestone is a testament to what we can achieve together. Creating spaces like these empowers the next generation to dream boldly and turn those dreams into reality.



A Letter from Our Chair

Dear Friends and Families of West End School,

Serving as a West End School Board member for fourteen years and now as Chair has been a wonderful, life-changing experience. I am deeply grateful to Dan Hall, the outgoing Board Chair, Paul Perconti, Board Chair Emeritus and the entire board for their thoughtful guidance. During their tenures, West End School grew to serving 140 male students and soon to be 60 females! Our board is highly devoted to sharing their time and talent with West End School and I am continuously amazed by their commitment and vision to enhance and enrich our school's offerings.

Nineteen years ago, West End School was founded to provide a quality private education, small class size and tuition free option for families in Louisville's West End. Thanks to the generosity of visionary donors, West End School has 97 graduates; 100% are either in school or have received high school diplomas. More importantly, they are living productive lives within their communities.

Our goal is to build better futures for each of our scholars while also contributing to the growth and health of the West End community. I am honored to serve, and I look forward to working with each scholar, family, staff, board member, donor and volunteer to fulfill our mission of changing life trajectories.

Barry Barlow
Board Chair



Thanks to the generosity of visionary donors, West End School has 97 graduates; 100% are either in school or have received high school diplomas.

West End School Board 2024-2025

RUSSELL AWKARD, 2005

Pastor, New Zion Baptist Church

BARRY BARLOW, 2010

Board Chair

Managing Partner

Barlow Wealth Partners, LLC

ULYSSES "JUNIOR" BRIDGEMAN, 2005

Bridgeman Foods South

NANCY BUSH, 2008

Retired

DR. EMMANUEL COLLINS, 2018

JB Speed School of Engineering

MR. WILLIAM W. CRAWFORD, 2016

Executive Committee at Large

Retired Teacher

JOHN FLEMING, 2005

Louisville Community Initiative

KENNETH GRAY, 2021

Churchill Downs

WES Alumni 2010

DARRELL GRIFFITH, 2005

Darrell Griffith Foundation

DANIEL HALL, 2018

University of Louisville, retired

WALT KUNAU, 2023

Retired Teacher

JOHN MCCARTHY, 2023

Vice Chair

McCarthy Strategic Solutions LLC

GEORGE NICHOLS, 2018

American College of Financial Services

AKURE AHAGHOTU PARADIS, 2017

Secretary, GE Aerospace

PAUL PERCONTI, 2005

Board Chair Emeritus;

Executive Committee at Large

CRYSTAL PETERSON, 2023

Chief Inclusion and Global

Community Relations Officer, Brown-Forman

TIM RATLIFF, 2023

Executive Committee at Large

Kentucky Bourbon Barrel, LLC

DAN RIVERS, 2021

Treasurer

Managing Partner

NW Mutual, Louisville

Managing Partner NW Mutual

JIM WHITE, 2021

President

Reality-Check Consulting, Inc.

JACKSON WOODWARD, 2008

Executive Committee at Large

Horton Fruit Company

Thank You For Your Support

Dear Supporters,

West End School has proudly stood as a pillar of academic excellence and opportunity in Louisville's historic West End community since 2005. What began as a mission to empower young men has since grown into a legacy of hope, guidance, and education for young women as well—future leaders who will shape our world.

This journey of growth and transformation would not have been possible without your unwavering support. Whether through generous donations, volunteering your time to serve our students, spreading awareness about our history and initiatives, or simply offering words of encouragement to our staff, students, and stakeholders, your contributions have been invaluable.

With your support, West End School continues to thrive, nurturing the minds and spirits of those we serve. You are an integral part of this legacy, and we are profoundly grateful for the role you play in helping us build a brighter future.

On behalf of the entire West End School family, thank you for believing in our mission and standing with us. Together, we will continue to inspire and empower generations to come.

With heartfelt gratitude,

West End School



502-776-5236 | Email: info@westendschool.org | westendschool.org | 3628 Virginia Ave. Louisville, Ky 40211

[f /westendschool](https://www.facebook.com/westendschool) | [y /TheWestEndSchool](https://www.youtube.com/TheWestEndSchool) | [@westendschool](https://www.instagram.com/westendschool) | [X /westendschool](https://www.x.com/westendschool)